

University of Mumbai

**3233261**

Winter 2025

EXAMINATION TIME TABLE (NEP -2020) PROGRAMME -M.A. (Communication & Journalism) (SEMESTER - II)

Days and Dates	Time	Sem	Course Code	Course
Tuesday, 18 November, 2025	10:30 a.m. to 12:30 p.m.	II	54012	Audience Studies
Thursday, 20 November, 2025	10:30 a.m. to 12:30 p.m.	II	54022	Entertainment Studies
Thursday, 20 November, 2025	10:30 a.m. to 12:30 p.m.	II	54002	Television Studies
Monday, 24 November, 2025	10:30 a.m. to 12:30 p.m.	II	54032	Strategic Communication
Monday, 24 November, 2025	10:30 a.m. to 12:30 p.m.	II	54017	Strategic and Integrated Communication
Wednesday, 26 November, 2025	10:30 a.m. to 11:30 a.m.	II	54042	Writing for the Media-2
Wednesday, 26 November, 2025	10:30 a.m. to 11:30 a.m.	II	54003	Digital Media Marketing
Friday, 28 November, 2025	10:30 a.m. to 12:30 p.m.	II	54071	Production for the audio-visual media
Friday, 28 November, 2025	10:30 a.m. to 12:30 p.m.	II	54072	Preparing an Advertising Campaign

Important Note: • The candidates appearing for the examination should report 20 minutes before the start of examination.
• Mobile phones and other electronic gadgets are prohibited in the examination hall.
• Change if any, in the timetable shall be communicated on the University website.

Mumbai - 400 098
30th October, 2025

Pooja Raundale

Dr. Pooja Raundale
Director
Board of Examinations & Evaluation